CHANGING THE FACE OF PHILANTHROPY

CENTER FOR ARAB AMERICAN PHILANTHROPY
Give Smart. Give Together.

2016 Annual Report
CHANGING THE FACE OF PHILANTHROPY
A message from the leadership team

Our community’s boundless resilience, optimism and determination to succeed in the face of seemingly insurmountable challenges has only served to make us stronger. The Center for Arab American Philanthropy (CAAP) continues that legacy by providing leadership and expertise to fulfill the giving aspirations of Arab Americans. Every single day, we work to serve donors, improve communities, build leaders and shape perceptions. We are invested in shaping the perceptions of what a philanthropist looks like. We are pleased to present, through these pages, a year’s worth of inspiring stories about the Arab Americans Who Care who are changing the face of philanthropy.

Philanthropy is a form of expression of your personal passions. We hope you’ll find inspiration to step up your giving. Because that’s what we do at CAAP: we inspire Arab Americans to get involved, to give back and to shine as philanthropists. Together, we can make a greater impact! We hope you’ll let us know how we can help you and your family create a more just, peaceful and equitable society.

Sincerely,
SERVING DONORS

Across all of our programs, CAAP aims to be an excellent service provider. We offer a full range of donor-advised funds, giving tools and the fund management expertise that is needed to ensure the best return on a giving investment. At CAAP, we are proud to provide smart tools and resources, tailored to best suit our donors’ needs, and we are thrilled when opportunities like Piano Keys for Syrian Kids come our way.

Piano Keys fund attracts resources and brings awareness to the plight of Syrian children

In early 2016, CAAP was approached by the Fehmi family with an innovative idea. Twin high school students Omar and Ziad Fehmi (pictured left) wanted to use their love of music and giving back to aid Syrian refugee children. After discussing the options for establishing a donor-advised fund with CAAP, the family decided to create the Piano Keys for Syrian Kids fund and fundraise with a piano concert to support the fund.

“Our love of music and giving back to others has been instilled in us by our family. Our parents have always taught us to use our talents for good, and we are grateful for the opportunities that CAAP has provided,” Omar says.

“We chose to support Syrian refugee children because no child ever should have to experience the atrocities that these children, many of whom are not even 10 years old, are going through everyday,” Ziad says. “We decided to grant proceeds to United Nations Children’s Fund (UNICEF) because they are a credible organization, and this way everyone will know that the money will get to the people who need it the most. My inspiration to get involved started when I met someone who went to one of these refugee camps. He described to me the terrible living conditions and many problems these children had. I felt like I needed to do something to help these children.”

Omar has been playing piano for eight years and decided to use his talents for good. “When violence broke out, these kids had their opportunities taken away from them and their future put on hold. We want them to have the same opportunities that we have,” he says.

With the help of their friends, and with CAAP’s support, they raised more than $10,000 at the first Piano Keys for Syrian Kids concert. Proceeds from the event were granted to UNICEF to provide food, water and medical supplies to children in Syria. The event was so successful that the family decided to host another concert in 2017, so that they may continue to make a difference through music.

Learn more about Piano Keys for Syrian Kids, and about establishing a fund with CAAP at centeraap.org/funds.

When violence broke out, these kids had their opportunities taken away from them and their future put on hold. We want them to have the same opportunities that we have.

— Omar Fehmi

Photo credit: Brandy Baker, The Detroit News

Family photo from left to right: Omar, Ziad, Rouba Ali-Fehmi and Hassan Fehmi
Youth philanthropy challenges teens to step up and give back

Hassen Farooq (pictured left) has been very active with TGI-Dearborn since 2015. Hassen, like most other TGI members, had never heard the word “philanthropist” before he joined the group. Hassen lived with his grandmother in Sudan from 6-10 years old. While in Sudan, Hassen experienced village life and learned how to be frugal. He also was the recipient of great generosity from his family and community. He decided he wanted to learn how to give back to this community that had given him so much.

Hassen, now 17 years old, dreams of attending the University of Michigan. Grantmaking through TGI taught Hassen more about his community in Detroit, and the issues it faces. Through discussions and research, he’s learned a lot more about his surroundings. He started noticing drug abuse in schools and in his classroom – it was eye-opening. TGI also taught Hassen how to plan and break down components of a project. This has also helped him at school.

“Through TGI, we have a committed, motivated group that works together to achieve our goals,” Hassen says.

Hassen wants to become an electrical engineer. His plan is to go to Sudan and find new ways to improve village life – which regularly includes blackouts – where electricity is often only available twice per week. “TGI taught me how to come forward as a leader. TGI is a stepping stone to help my family and community in Sudan,” he says.

TGI is a transformative experience for many students. “The younger generation that is participating in TGI, that is actually grantmaking, think as they move forward, it’s going to put that culture in them that we should be looking out for our community, and we should be doing it together,” Mark Kabban, founder of YALLA San Diego (host of the San Diego TGI chapter), says.

Learn more about TGI at centeraap.org/grants/teen-grantmaking-initiative.
IMPROVING COMMUNITIES

With every grant we make, CAAP aims to be responsive to the needs of our community. This is especially true with our competitive fund opportunities — the backbone of our grantmaking work. Our competitive grants support Arab American nonprofits around the country that are focused on the arts, education, human services and advocacy. In 2016, CAAP launched the first grant cycle of our Empower Women & Children fund, which supports economic empowerment for Arab American women.

Financial literacy program empowers Arab American women

The Arab American Family Support Center (AAFSC) in Brooklyn, NY serves over 6,000 clients each year through six major programs. In 2015, AAFSC launched the Financial Literacy through Economic Empowerment (FREE) program, which is designed to provide financial literacy instruction and economic planning services for low-income women, many of whom are new immigrants and refugees. Many clients who come through the program have low literacy in math and English and seek help as they prepare for higher education, or plan to enter the labor market and require assistance in navigating the U.S. financial system. The FREE program helps participants read a paycheck and know what each deduction means. It also helps them accurately read utility bills and understand lease agreements.

Paul McKenney (pictured left), AAFSC’s Financial Literacy Coordinator, says the program is rooted in goal mapping. Each client is tasked with establishing short and long-term financial goals, such as opening a bank account, creating a household budget, or eventually buying a house. Paul has helped clients like Nadia (pictured left) — originally from Morocco, whose long-term goal was to save enough to make Hajj (the Muslim pilgrimage) — set smaller goals to achieve in the short-term.

“I find the personal economic planning classes very interesting. We get a lot of good advice about financial management, which can help us in our lives and help us see our economic path clearly. When I learn about personal finance, I know better about how I can save money and use it. I really appreciate all the help AAFSC offers,” Nadia says.

The FREE program, supported by CAAP’s Empower Women & Children fund, instills a new confidence in clients so that they can successfully lead independent and fulfilling lives in the U.S. Learn more about all of CAAP’s grantmaking at centeraap.org/grants.
Figure out what’s missing, determine your strengths and figure out how you can use your strengths to make change.

— Ibrahim Maali

SHAPING PERCEPTIONS

It has been said in many different ways that if people can change, the world can change. We have the power to shape perceptions by promoting greater understanding among individuals through philanthropy. That’s what CAAP’s work is all about. We often have the privilege to work alongside our grantee partners and donors to make an impact on a variety of empowering causes. Ibrahim Maali is an individual whose passion has the power to shape perceptions and, therefore, change the world.

Solidarity Studios is creating beats and building cross-cultural bridges

Music is a language that transcends cultural boundaries. It can bridge the gap between vastly different cultures and strengthen and unite a community. This is why Ibrahim Maali decided to use his love of music to establish Solidarity Studios, a mobile music studio that brings together various communities across the world, in order to inspire solidarity and create change.

Solidarity Studios utilizes a mobile music studio to work with youth in various communities who wish to produce and teach others about music. The organization currently works with three communities in Bethlehem, Palestine; Cape Town, South Africa; and Chicago, Ill. The goal is for each site to collaborate with one another as a way of connecting each community in their struggle against similar social issues.

Solidarity Studios brings professional producers and musicians to each site to teach a two and a half week curriculum. This course teaches music in an effort to build a stronger community and foster positive change. Upon course completion, youth produce and distribute an entire album.

For Ibrahim, Solidarity Studios is a product of his passion to help others and inspire change through music and mutual understanding. Ibrahim’s advice for those seeking to make their impact on the world is to “figure out what’s missing, determine your strengths and figure out how you can use your strengths to make change.” He stresses that “there are a lot of positive things happening in communities that don’t make the news” and that maintaining a positive outlook and keeping an eye out for allies is crucial.

Ibrahim found an ally in CAAP, and decided to establish a fund for Solidarity Studios, which will support the organization’s mission of empowering youth and inspiring change. CAAP welcomes the opportunity to support such an innovative and exciting program, and we look forward to sharing more stories of success!

For more information, read about Ibrahim and other Arab Americans Who Care at centeraap.org/blog.
**SCHEDULE OF REVENUE AND EXPENSES**
October 1, 2015 to September 30, 2016

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**EXPENSES**

| SALARIES AND FRINGE BENEFITS | 169,771 |
| GRANTS | |
| Board-Directed Grantmaking | 81,555 |
| Donor-Advised Grantmaking | 1,131,830 |
| TOTAL GRANTS | 1,213,385 |
| OTHER PROGRAM EXPENSES | |
| Software Fee | 9,000 |
| Consultants | 15,520 |
| Printing, Supplies and Publicity | 4,909 |
| Conferences and Meetings | 13,394 |
| TGI Group Start Up | 9,000 |
| Other Expenses | 2,603 |
| TOTAL OTHER PROGRAM EXPENSES | 54,426 |
| TOTAL EXPENSES | 1,437,582 |

**BADDER-DIRECTED GRANTMAKING BY IMPACT AREA**

- Human Services .................. $34,500
- Arts and Culture .................. $32,000
- International Aid/Development .... $16,055
- Youth Leadership .................. $8,000
- Total $81,555

**DONOR-ADvised GRANTMAKING BY IMPACT AREA**

- International Aid/Development $347,244
- Education $311,922
- Arts & Culture $137,350
- Religious Institution $106,000
- Advocacy $75,750
- Media $47,750
- Health Services $43,194
- Human Services $35,020
- Philanthropy $17,100
- Professional Association $10,000
- Environment $500
- Total $1,131,830

**CAAP MAJOR SUPPORTERS**

Our deepest gratitude to our 2015-2016 major supporters (Oct. 1, 2015 - Sept. 30, 2016)*

$100,000+
- Adawia Alousi Trust
- W.K. Kellogg Foundation

$25,000 - $99,999
- Mr. Basem and Mrs. Muna Hishmeh
- Dr. Tony Penna and Mr. Mark Robinson
- Drs. Mohammad and Hana Raoufi
- Dr. and Mrs. Saed Sahouri
- Dr. and Mrs. Jack Shaheen

$10,000 - $24,999
- Dr. Ghaleb H. Daouk and Dr. Rima Kaddarah-Daouk
- Dr. Walid and Mrs. Rasha Demashkieh
- Mr. Firas Essa
- Dr. Manal Fakhoury
- Ms. Myra Munson
- Mr. Ghassan and Mrs. Manal Saab
- Mr. Hussien Y. Shousher and Dr. Randa Mansour-Shousher

$2,500 - $9,999
- Ms. Tahanie Aboushi
- Anonymous (2)
- Mr. Mike and Mrs. Wisam Fakhoury
- Dr. Basim Dubaybo and Ms. Amal Sinno
- Drs. Samer and Lina Dirani
- Mr. Fahad Roumani and Ms. Lena Demashkieh

$1,000 - $2,499
- Ms. Lena Demashkieh
- Dr. and Mrs. Jack Shaheen
- Dr. and Mrs. Saed Sahouri
- Dr. and Mrs. Majdi S. Salem
- Mr. Jeffrey T. Antaya
- Ms. Marijo Upshaw
- Mr. Khaldoon Alaswad and Mrs. Nada Youakim
- Mr. and Mrs. Richard Rubinstein
- Dr. Sharif A. Said
- Mr. and Mrs. Steve Ghannam
- Mr. and Mrs. Mouhammad Jumaa
- Mr. Ghaffar Kazkaz
- Dr. John L. Makhoul
- Ms. Rita Mansour
- Dr. Philip M. Kayal
- Mr. and Mrs. Khalder Masri
- Dr. and Mrs. Saed Sahouri
- Dr. Raja Rabah-Hammad
- Mr. and Mrs. Magdelene Elsamneh
- Mr. Paul Zapatka
- Mr. Odeh Farha

*includes gifts to CAAP’s operations, impact area funds, and board-directed funds.

**TOTAL GRANTMAKING BY LOCATION**

- INTERNATIONAL $461,550
- UNITED STATES $751,835

**TOTAL GRANTMAKING BY ORGANIZATION TYPE**

- Arab American/Arab ... $448,476
- Non-Arab ............. $764,909

CAAP 2016 Annual Report
Thank you to all our fund-holders!

**DONOR-ADVISED FUNDS**
- Abbas F. and Samer D. Zaatari Family Foundation
- Ahmad and Mukanram Sakallah Family Fund
- Ali AlNaqbi Family Fund
- Atallah Fund
- Betty H. Sams Fund
- Chady and Hiba Wehbe Family Fund
- Daoud-Haidar Family Fund
- David and Colleen Allen Fund
- Demashkieh Fund
- Dirani Fund
- Dr. Bashar and Hoda Succar Fund
- Dr. Khaldoon Alaswad and Marijo Upshaw Fund
- Dr. Mahir Elder Family Fund
- Ebeid Family Fund
- Fahad Roumani and Lena Demashkieh Fund
- Faleh and Alya Yusseini Fund
- Farid and Maha Jano Fund
- The Gabriel Company, LLC Fund
- Gayar Foundation Fund
- Ghaffar and Margaret Kazak Fund
- Ghaleb and Rima Daouk Fund
- Ghassan and Manal Saab Fund
- Gheed and Kamal Itani Fund
- Hamadeh Fund
- Harb Fund
- Hassan and Souha Jaber Family Fund
- Ibrahim and Nareem Taha Fund
- Imad El-Kebbi and Rana Hajjeh Fund
- Isam and Wafa Salah Fund
- Jeff and Huda Karaman Rosen Fund
- John I. Makrouf Fund
- Joumana Kayrouz and Daughters Fund
- Ketata Aref Fund
- Khaled and Noha E. Taha Foundation Fund
- Khalil and Ann Saab Fund
- Khalib Fund
- Khudan Fund
- Lina Hourani-Harjili Fund
- Lubna Bathish Jones Fund
- Mansour Shooshier Fund
- Mike Moffo Fund
- Mohammad and Yvonne Bandar Fund
- Munaa and Basem Hishmeh Endowed Fund
- Nabeel Jarudi Fund
- Nada Hafez Fund
- Nissrine Husein Fund
- Ramzi and Maria Kaakaji Fund
- Ray Milhem Fund

**ENDOWED FUNDS**
- AAEA Chicago Endowment Fund
- Bustan Al-Funun Fund for Arab Arts in America
- CAAP Operating Endowment Fund
- Chady Wehbe and Hiba Yabbeck Fund
- Dr. Abdu Alousi Endowed STEM Scholarship Fund
- Dr. Philip M. Kayal Endowed Fund for Arab American Research
- Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund
- Lubna Emil Bathish Fund
- Muna and Basem Hishmeh Endowed Fund
- Walid and Rasha Demashkieh Fund

**AGENCY FUNDS**
- Arawa Institute Arab Student Scholarship Fund
- Dalal Association Palestinian Community Fund
- Michigan Arab Orchestra Fund
- NAAP Arab American Scholarship Fund
- Palestine Community Advocacy Network Fund
- Palestine Legal Fund
- Solidarity Studies Fund
- Taawon (Welfare Association) Fund

**IMPACT AREA DONOR-ADVISED FUNDS**
- Boosting Young Tech Entrepreneurs (BYTE) Fund
- Cultural Dialogue through the Arts Fund
- Dr. Adawia Alousi STEM Scholarship Fund
- Dr. Philip M. Kayal Fund for Arab American Research
- Education Empowers Arab Americans Fund
- Fostering Leadership for Young Palestinians Fund
- Hearing the Call Fund
- Innovative Leadership for Syria Fund
- Jesse Maali Scholarship Fund
- Legacy and Innovations Fund for Transplant (LIFT)
- Music for Palestine Fund
- Piano Keys for Syrian Kids Fund

**GIVING CIRCLES**
- 100 Arab Americans Who Care - Chicago
- 100 Arab American Women Who Care - Michigan
- 100 Arab American Women Who Care - Toledo
- Bustan Al-Funun Giving Circle

**BOARD-DIRECTED FUNDS**
- Community Grantmaking Fund
- Disaster Relief Fund
- Empower Women and Children Fund
- Teen Grantmaking Initiative - Dearborn
- Teen Grantmaking Initiative - Somali Family Services
- Teen Grantmaking Initiative - Yalla San Diego

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**Join CAAP at MOVE 2017**

**THE national gathering for Arab American philanthropists, activists and artists!**

In November 2017, join ACCESS and its three national institutions – the Center for Arab American Philanthropy (CAAP), the Arab American National Museum (AANM) and the National Network for Arab American Communities (NNAAC) – at an unprecedented national summit to Mobilize, Organize, Vocalize and Empower (MOVE) the Arab American community.

MOVE 2017 will include a special philanthropy track, providing a venue for philanthropists to engage with other like-minded donors, emphasizing the giving power of the Arab American community at large. The three packed days of programming will include compelling plenary speakers, educational topics such as intergenerational giving and tools for how to use philanthropy to create social change. Additionally, MOVE will allow philanthropists to make meaningful connections with community organizations and better understand the needs and issues of diverse groups – including artists, activists, organizers, youth, students, nonprofits and non-Arab allies – providing a powerful platform for charitable giving to intentionally impact social change.

For more information about establishing a fund or contributing to an existing fund, please contact: Katy Asuncion, CAAP Donor Services and Program Officer, khanway@accesscommunity.org 313-842-5130
ABOUT CAAP

The Center for Arab American Philanthropy (CAAP) is a national community foundation. An institution of ACCESS — the largest Arab American community nonprofit organization in the U.S. — CAAP’s objective is to unite and empower the Arab American community by demonstrating the impact of giving together. We improve communities by making grants to nonprofit organizations. We serve donors by providing them with smart tools and resources to carry out their philanthropic giving. We build leaders by educating and inspiring Arab Americans, including youth, to realize their potential for change. Most of all, we shape perceptions about Arab Americans by highlighting their generous heritage and exceptional contributions to society.

Visit www.centeraap.org to learn more.